

**resilientfutures<sup>+</sup>**  
leverage **disruption**

Elevate Your 2021 Strategy (and Beyond!)

# **STRATEGY IN ACTION** **QUICKSTART**

**LEADERSHIP TRAINING COURSE**

A facilitated 8-week training course to transform the strategic mindset, skill-set and strategic focus of your team to best leverage the disruptive environment of 2021 and beyond.

**Maximum of  
16 Participants**

**Register Now!**

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- **2021 is 2020 with a different name... and 2022 looks like being the same!**
- **In 2021, all leaders must ensure their plans aren't on a collision course with disruptive conditions while also looking to leverage the conditions that are certain to arise**
- **Organisational leaders must understand that in this disruptive environment, conventional planning approaches are sub-optimal, if not misleading and dangerous**
- **Organisational leaders using Strategy in Action in 2021 are more focused on preparing to meet the uncertainty created by the ongoing pandemic, and other disruptions**
- **Strategy in Action (SiA) has benefits specifically designed for the challenges of 2021 & beyond that other methods don't**



# BENEFITS OF THE STRATEGY IN ACTION (SIA) FRAMEWORK

**SiA is easy to learn and adopt and can be taught to strategists, planners and other leaders to use themselves or applied in a facilitated process.**

Inherent within the SiA process are SIX key benefits:

1. The identification of the conditions that are, will or may impact an organisation; creating a shared context for decision-making amongst the leadership – aligning board, executive, management and key staff to strategic action
2. The subsequent prioritisation of strategic opportunities to pursue and risks to mitigate risk
3. The investment in the right balance of capability at the right time
4. The formulation of a Catalytic Action Plan in sync with a strategy that reduces the time taken for execution - thus driving real-time change
5. The building of a firm foundation for the ongoing **generation of sustainable value**
6. The creation of cross-organisational strategic capability, which can be applied at all decision-making levels for all types of planning. Through a common strategic language, SiA engenders and empowers all organisational levels to understand, contribute and adhere to and deliver on its strategy

“ You need a dynamic, innovative and responsive approach for strategy and planning, and Strategy in Action is just that. ”

- Peter Dawkins,  
Former Vice Chancellor, Victoria University

## Organisations Using Strategy in Action

Some of the organisations using SiA include:



SiA has also assisted organisations like GM Holden, NAB, Telstra, Defence, Science and Technology and Federation Square.

# SIA ACTIVE PROGRAM

Resilient Futures' SiA ACTIVE program aims to assist people and organisations in activating and maintaining the process of Strategy in Action (SiA).

In doing so, Learning Resilient Futures provides individuals and teams learning pathways that are either pre-set or customised to need based on four principles:



## 1. Experiential Learning –

the learning is active and based on the participant's experience as a user of Strategy in Action



## 2. Knowledge Transfer –

Resilient Futures is committed to transferring what it has learned to participants for their use



## 3. Networking with Peers –

Participants are encouraged to work together and learn from each other



## 4. Application to Real-World Conditions –

Participants are committed to applying what they learn to the issues in their organisations, communities and own lives.

### The three pathway courses within the SiA ACTIVE program are:

**Introduction to Strategy in Action (SiA)** – a one-hour online introduction to Strategy in Action (SiA)

**Strategy in Action FOUNDATIONS** – an online short-course to generate an understanding of the primary concepts of Strategy in Action (SiA)

**Strategy in Action QUICKSTART** – an eight-week online facilitated course designed to assist participants in applying Strategy in Action (SiA).

**For more information on the SiA ACTIVE program and courses  
please email: [learning@resilientfutures.com](mailto:learning@resilientfutures.com)**

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# THE PROGRAM

## Participants:

The program is designed specifically for leaders either responsible for or involved in strategic decision-making. These include those in business planning, innovation, change and transformation, risk management, directors and general management.

## Learning Outcomes:

On completion of the program, participants will be able to:

- (1) Understand how and why Strategy in Action works - especially in fast-changing, disruptive environments.
- (2) Identify the underlying drivers of disruption and assess their organisation's readiness to leverage disruption.
- (3) See, sense and interpret the conditions that shape the reality of their strategic environment.
- (4) Identify and prioritise the strategic opportunities and risks within that reality.
- (5) Determine how their organisation can generate sustainable value in disruptive conditions.
- (6) Focus on the capabilities that could make the difference between their organisation thriving in disruption or falling foul of its consequences.
- (7) Develop a plan for taking iterative, catalytic action and getting results even when the path forward is not clear.
- (8) Activate Strategy in Action within their organisation and maximise its impact for themselves and their organisation.

## Program Leader:

Your program leaders will be Resilient Futures' Director, David Platt, and Resilient Futures Senior Coach, Paul Szymkowiak.

## Format:

The program will cover eight (8) modules over eight (8) weeks, with weekly, online peer-to-peer sessions, and access to exclusive learning materials through the Learning Resilient Futures online learning platform.

## Dates & Time:

Specific details such as dates, times and pricing will be arranged with the client to suit needs and availability.

## Included:

- 8 x weekly live peer-to-peer tutorials
- 8 x online learning modules, with videos and activities
- Strategy in Action templates and worksheets
- Access to shared collaborative online tools
- Access to participant forums to share ideas with course peers
- A signed copy of the book - Disrupted Strategy for Exponential Change
- A 20-minute personal course debrief
- Certificate of Completion & Online Certification Badge

“ With SiA, we have made quantum leaps in our thinking and the way we see the world. ”

- Jane Grover, CEO SMCT.

# THE SIA CYCLE: STRATEGY FIT FOR EXPONENTIAL CHANGE

SiA is easy to learn as a baseline tool for all types of strategy and planning. It is called Strategy in Action because it directly connects ongoing strategic thinking with timely action in sync or ahead of change. SiA works in both long and short-cycle planning for organisational strategy, departmental strategy, project strategy, product development, innovation, problem-solving and risk mitigation.

## SiA in Practice

*A continuous cycle of change through the five elements, in any period of time (day, week, month), to create strategy that allows a timely response to changing conditions and underpins a strategic approach to leveraging disruption.*



Diagram as used in leadership retreat for the National Australia Bank

## About Resilient Futures

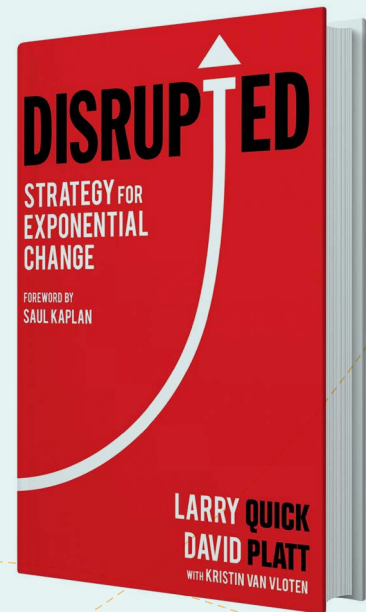
**Resilient Futures specialises in helping people and organisations to generate sustainable value.**

We focus on facilitating and coaching the ongoing development, implementation and maintenance of value-generating strategies and plans.

We also train people to learn and apply the Strategy in Action framework and tools. Our approach has twenty-five years of experience behind it through working with organisations around the world.

We research and produce regular reports highlighting insights into organisational disruption readiness and people to understand the future conditions they will or may face.

We have published books that draw on that research including in 2015, 'Disrupted: Strategy for Exponential Change' (in print, Epub and audio). We also produce a podcast, 'Straight Talk in the COVID Economy', and convene a senior leaders network focused on generating sustainable value, 'RF Network PRIME'.



## Strategy in Action

### for your 2021 strategy & planning

To find out more, arrange a time to suit your needs, contact ([services@resilientfutures.com](mailto:services@resilientfutures.com)) or **directly book a time through this link.**